

ENJOY YOUR WORLD

ROCKWOOL®

MISSION STATEMENT

The Rockwool Group is the preferred supplier of products, systems and solutions for improved energy efficiency, acoustic performance and fire safety in buildings.

| | | |
|----|------------------------------------|--------------------------------------|
| 4 | Rockwool | |
| 6 | Rockwool people and brands | |
| 8 | Rockwool worldwide | |
| 10 | Rockwool's broad perspective | |
| 12 | From rock to rock wool | |
| 14 | Taking care of comfort | <i>Rockwool Benelux</i> |
| 16 | Excellence in firesafe solutions | <i>Rockwool Technical Insulation</i> |
| 18 | Activate your ceiling | <i>Rockfon</i> |
| 20 | Innovation with respect for nature | <i>Grodan</i> |
| 22 | Intelligent Fibres | <i>Lapinus Fibres</i> |
| 24 | Quality in front | <i>Rockpanel</i> |
| 26 | Save your energy | <i>BuildDesk</i> |
| 28 | Job opportunities with Rockwool | |

ROCKWOOL®
BRANDVEILIGE ISOLATIE



EXCELLENCE
IN FIRESAFE SOLUTIONS

ROCKWOOL
Rockfon®
ACTIVATE YOUR CEILING

grodan®

Lapinus®
Intelligent fibres

Rockpanel®
a **ROCKWOOL®** company

build⁷desk®
save your energy

Rockwool



Rockwool mission statement

Rockwool is the preferred supplier of products, systems and solutions for improved energy efficiency, acoustic performance and fire safety in buildings.

Rockwool Roermond

The Netherlands Steenwolfabriek (Netherlands Rock Wool Factory) started producing rock wool in IJmuiden in the Netherlands over half a century ago. Production was relocated to the Roerstreek industrial estate in Roermond in 1967. Rockwool currently manufactures various types of rock wool in Roermond.

A wide selection



Wide selection

Originally, there were two production lines in the factory in Roermond. Currently, five ovens are used for preparing the melt for the production of rock wool fibre. In addition, there are also various departments in which semi-finished rock wool products are treated or processed to become end products. Such products vary from energy-saving, fireproof insulation materials for specific applications to technologically advanced substrate matting for use in horticulture, low-maintenance building façade panels and acoustic ceiling systems, but also include semi-finished products in the form of technically high-grade rock wool fibres.

The organization

A high proportion of Rockwool insulation material is delivered to distributors through Rockwool's own Benelux sales organization. Rock wool for specific applications is marketed through the other sales divisions or system divisions in Roermond. These divisions are presented further on in this brochure. The Rockwool Brussels sales office, which is part of the Roermond organization, was set up to support business activities in Belgium and Luxembourg. Rockwool Benelux also includes the internationally active BuildDesk organization.

Environmentally aware

Rockwool's commitment to society and environment is embedded in its environmental policy as implemented in Roermond, which is based on an assured Quality, Health and Safety and Environmental Management System. The company's policy is aimed at ensuring that all activities and products meet national and international legal requirements, rules and internal and external standards, including ISO 9001, ISO 14001, plus other requirements, covenants and directives (including OHSAS 18001).



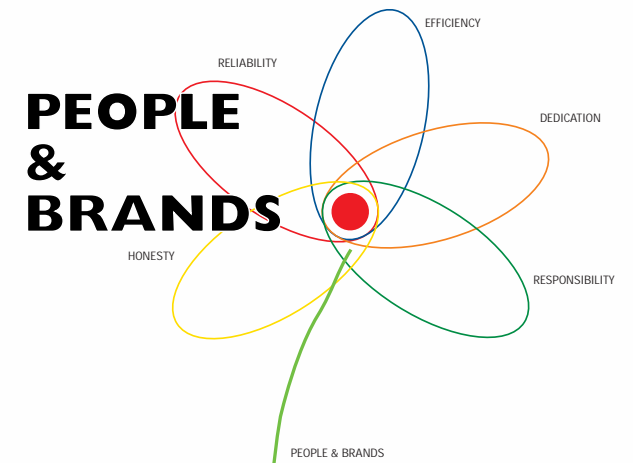
Rockwool people and brands



It is our mission to be the preferred supplier of products, systems and solutions for improved energy efficiency, improved acoustic performance and improved fire safety in buildings. The strategy employed to achieve this includes marketing our expertise in the field of the energy performance of buildings and the production and sale of products and systems.



People make all the difference



The international Rockwool Group has established a number of strategic principles which determine how we approach the market. These principles are set out in the People & Brands strategic document. People & Brands deals with increasing the value of Rockwool brands

People & Brands

Rockwool brands stand for the qualitatively high-grade products and systems which come off the many strongly competitive production lines. They are delivered to the required location on time and are supported by a dedicated sales and service organization. In other words, the value of Rockwool brands is inextricably connected to the quality of the organization and also, therefore, to the quality, drive and

commitment of the employees. All levels within the organization strive to improve the performance of the Group as a whole. This is achieved by constantly concentrating on improving the qualities of the individual – both professionally and personally.

Social norms and values

People & Brands underlines the importance of recruiting, developing and keeping skilled employees who have competences which are important to the Group. The strategic vision as set out in People & Brands is based on clearly described Rockwool social norms and values: honesty, reliability, efficiency, dedication and responsibility. People & Brands philosophy is expressed as follows: "Values

form the basis of our thinking and of our daily comings and goings. They determine how we go about our business, how we work together and how the world sees us. Rockwool values determine how we behave."

Rockwool worldwide



The Rockwool Group is the world market leader in products based on mineral rock wool. More than 8,000 employees across 35 different countries contribute to a total turnover of more than 1.5 billion euros.

One of the largest rock wool plants in the world is situated in Roermond, the Netherlands, where more than 1,300 people are employed.



Enjoy your world

Rockwool's activities promote environmental quality and human safety. The company's primary objectives are profit, continuity, a high standard of working conditions and a high degree of social responsibility.

Rockwool believes that people and their development occupy a central position within the company. This is characterized by consultation on work matters, individual guidance, personal responsibility and creativity.

With their unique qualities, all of Rockwool's products make a considerable contribution to a sustainable level of comfort in living and working environments. In addition, Rockwool offers a wide range of support services, generating significant added value for its customers.

Rockwool's broad perspective



Rockwool strives to achieve healthy trading results, continuity and a high standard of working conditions. We accept the social responsibility we have: our activities promote environmental quality and human safety.

We have strong ties to the community and are conscious of the obligations this brings. A sustained focus on the social, ecological and economic aspects of our activities is an integral part of our operational management system. We strive to do justice to the principles of Corporate Social Responsibility (CSR) through a continuous process of change and improvement, operating with regard for People, Planet and Profit.



Social responsibility

In other words, running our business with respect for people and the environment, without ever losing sight of the economics which make it possible for us to operate in this way.

Rockwool's mission, strategy, standards and values are firmly established internationally throughout the company in a document entitled People & Brands, which serves as a guideline for the way we do business.

Around the world, Rockwool products make a substantial contribution to reducing energy consumption, saving up to a hundred times more energy than is used to produce them.

These aspects are fully integrated into every product or process we develop, right from the start. Not only do we manufacture products which are environmentally friendly and, for the most part, reduce energy consumption, we are also continually looking for ways in which to reduce the harmful effects of manufacture on the environment. We invest in environmental measures and safeguard our environmental management systems.

Our brands – products, support, marketing, sales service – can only succeed through the efforts of our people and that is why standards and values play an important role in our

personnel policy. They are not just trendy words to be interpreted by different people in different ways, but have been expressed in the form of a code of conduct. One of the main principles is: 'We will conduct all of our business in such a way as to have a positive impact on society in general'. This is so that we will also be able to say to future generations: Enjoy your world!

From rock to rock wool



Rock wool is a gift of nature. All over the earth and for millions of years, streams of lava solidified to form a type of rock we now call basalt. This was an enormous stock of rock wool in the making, which remained unused and undiscovered for centuries. In 1836, American geologists in Hawaii noticed native inhabitants using a strange 'woolly' substance to insulate their huts. This was, in fact, what we now call rock wool in its most primitive form. The material had been formed by red-hot steam being blown through molten lava under high pressure.



A gift of nature

Promising material

Scientists discovered that there were unexpected and promising possibilities for the material. With the demand for good insulating materials on the continual increase at the time of the Industrial Revolution in the 19th century, rock wool offered the solution. There are inexhaustible quantities of the raw material available and it is extremely economical to use: 90 m³ of rock wool can be produced from just 1 m³ of basalt.

At the end of the 19th century, a modest rock wool industry emerged in the United States of America. It was joined by a rock wool industry in Europe, which started up after the Second World War and included the Hoogovens

plant in IJmuiden, the Netherlands and one in the Danish town of Hedehusene.

Ideal properties

Rock wool lends itself perfectly to various applications. The material has excellent insulation properties, is exceptionally fire-resistant, has strong sound-proofing qualities and is waterproof. In addition, it is non-hazardous to people and the environment. Through a programme of intensive research, scientists at Rockwool have discovered scores of new applications for rock wool.

Rock wool is particularly well suited for insulating buildings and various installations.

Rockwool's rock wool products also prove their value when

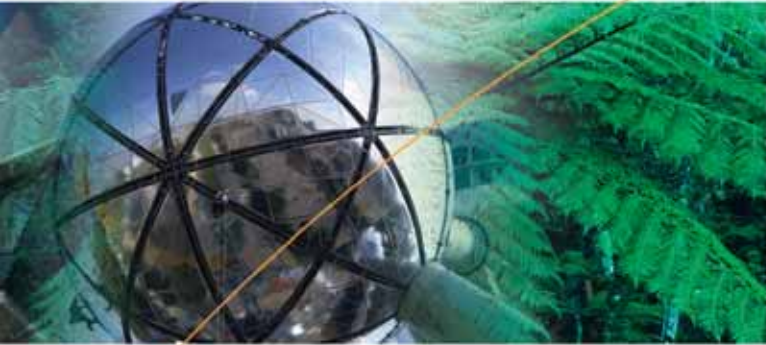
used as substrates in horticulture, as reinforcement fibres for brake linings, gaskets and paints, as acoustic ceilings or as building façade panels. Innovation remains the spearhead of Rockwool company policy, with product improvement being a continual process. We can be sure that some of the possibilities offered by rock wool are yet to be discovered and in Rockwool's laboratories the unremitting search for new applications goes on. Our modern research facilities ensure that the growing number of innovative applications are put into practice.

ROCKWOOL BENELUX

Taking care of comfort



'Taking care of comfort' is the Rockwool Benelux slogan in the Netherlands, Belgium and Luxembourg. It represents a wide range of products and support services, all aimed at specific customer needs.



For sustainable living and working comfort

Solutions for every application

Rockwool Benelux has insulation products for every building project and application. It has solutions for new construction, renovation, homes and industrial buildings. Applications include floors, facades, inner walls and roofs. Fireproof Rockwool products are also used successfully in prefab, timber and metal-framed constructions.

Specification

Enquiry, orientation, calculation and specification are core activities for architects and consulting engineers. Rockwool Benelux offers a variety of services to help: a building physics

module, handy calculation programmes, complete and up-to-date documentation and ready-to-use specifications, all with maximum support.

Processing

For processors like contractors and roofers, 'comfort' means something else; working safely and efficiently are vital factors in their stages. Comfort means high-quality plans and products enabling efficient processing. Services like reliable delivery and efficient product handling, unloading and processing are some of the things they need, as are clear and complete processing guidelines in practical documentation.

Application

Rockwool Benelux also offers comfort to the owners and users of buildings. The unique structure of rock wool means that it reduces the transmission of noise from outside and contributes to a pleasant and healthy indoor climate. The right temperature and a proper moisture balance are guaranteed. Furthermore, fireproof Rockwool insulation reduces energy bills. Rockwool Benelux offers a complete approach to fire safety, energy saving and environment. Due to their unique qualities, the products contribute to sustainable comfort in living and working environments.

ROCKWOOL TECHNICAL INSULATION

Excellence in firesafe solutions



Rockwool Technical Insulation – or RTI for short – is active on the technical and industrial insulation market. Gradually RTI, with its head office in Roermond, will develop into an organization with global responsibility in the International Technical Insulation market. Making use of its full range of products and systems, RTI has been offering solutions for the firesafe insulation of technical installations for more than 50 years. RTI combines all technical knowledge available within the Rockwool Group in the field of technical and industrial insulation in the segments Process and Heating, Ventilation and Air Conditioning.



Effective solutions

Expert advice and the right products

RTI has an in-depth knowledge of the requirements of end users in the process segment, such as petrochemical industry, power stations and shipbuilding.

RTI's knowledge of the latest regulations in various countries is second to none, with the right products and expertise to match. One of the ways this knowledge is passed on to specifiers and contractors is through technical advisors.

RTI functions as the most reliable source of information for technical advice and product management for the engineers who draw up plans and technical specifications.

The leader in firesafe insulation solutions

Unparalleled performance is also offered by RTI for technical installations within buildings, like air ducts. This is an area in which end users choose to reduce risks as much as they can. The excellent fire-resisting performance of Rockwool products gives clear added value to RTI. The combination of in-depth technical knowledge and high-quality products guaranteeing fire safety gives RTI an excellent starting position in the market. This is why RTI has made it its aim to be the preferred supplier for rock wool products and systems, offering first-class solutions for insulation applications in the field of industrial and technical installations.



EXCELLENCE
IN FIRESAFE SOLUTIONS



ROCKFON

Activate your ceiling



The good physical and mental health of people in a living or working environment is connected in no small way to the quality of ceilings. Acoustics, fire safety, colour and the reflection of light are all examples of properties which have an influence on human health and well-being. Consciously choosing a good ceiling means investing in the well-being of people, which is why we say: "Activate your ceiling".



Investing in well-being

Improving residential or working environments

Rockfon pays close attention to signals emanating from the market and uses the information to make products which respond to these signals. This means that Rockfon can always provide a good response to specific wishes and demands for each target group in each market segment, contributing to the improvement of residential or working environments. Rockfon acoustic ceilings for offices ensure a pleasant sound level in which it is easy to work. Rockfon has also developed ceiling panels suitable for other spaces, such as swimming pools, shops, schools, laboratories, hospitals, care homes, sports centres and industrial areas. The ceiling panels combine aesthetics with functional qualities and are fully adapted to the purpose for which the area is used.

Valuable support

Rockfon not only supplies ceiling panels, but also offers customers, architects and ceiling fitters valuable support at the development stage. This service package includes advice, design support, digital specification services and sampling. By making ceiling selection an active choice, a pleasant indoor environment is created to the satisfaction of the end user.

Unprecedented possibilities

Innovation continues to be extremely important to Rockfon. Architects continue to develop new trends and concepts and it is Rockfon's desire to follow the architects and foster these developments. An extensive range of colours, textures

and dimensions ensures that Rockfon stands out in the market. Such diversity offers the architect and interior designer unprecedented possibilities for ceiling design. The course to be followed in the future is signalled by timely market research, whereby end-user opinion is also gauged. This knowledge is used to improve existing products and to develop new products.

As the leader in the market, Rockfon remains the trendsetter and a reliable partner for each link in the building chain, whether that means the investors, building owners, architects, ceiling fitters or end users.



GRODAN

Innovation with respect

Over the last 35 years, Grodan has developed as the world market leader in the field of innovative, customer-oriented solutions for stone wool in horticulture. Substrate cultivation is environmentally friendly, easy to control and also produces high yields. Grodan's products and services give are the basis for complete, balanced solutions, which are well tailored to the wishes of growers worldwide.

for nature

grodan®



Innovative strength and customer-oriented thinking

Tailored to growers' wishes

Grodan owes its success to its focus on Research & Development and to the way it responds to the wishes of growers. The combination of innovative strength and customer-oriented thinking ensures that products and services are always up to date and that they guarantee optimal performance in cultivation. The company's profile is that of a natural partner for growers all over the world, being reliable, flexible, inspiring and professional.

Pioneering projects

Grodan sees the exchange of knowledge as an essential part of innovation. These days it is scarcely possible for new

development projects to be realized by one company alone. This is why Grodan participates in pioneering projects with great regularity. One example is the GeslotenKas® (literally, closed greenhouse). This revolutionary project aims to reduce energy and water consumption whilst further increasing yields. Grodan's participation shows the importance the company attaches to doing business in a socially responsible, honest and sustainable way.

In balance

By doing business with respect for people and for nature and by striving for 'ecological stewardship', Grodan intends to contribute to the maintenance of a good living environment for future generations. All of our activities

revolve around People, Planet and Profit: balancing economic, social and environmental interests/issues.

LAPINUS FIBRES

Intelligent Fibres



As well as supplying high-quality, environmentally-friendly rockwool fibres for reinforcement, Lapinus Fibres B.V. provides extensive knowledge of how these fibres can be used within the production process and the customer's applications. Building up and supplying knowledge are very much people work, which is why the staff at Lapinus Fibres B.V. play such a central and vital role. The intensive contribution and commitment of these highly qualified staff enable the best possible deployment of the stonewool fibres in the customers' production processes.



An eye for every detail

Active worldwide

Lapinus® fibres are primarily used for reinforcement in, for example, friction components such as brake blocks and linings, sealing components such as gaskets and sealants, plastics, plasters, paints and coatings. Within the automotive sector – one of the largest application areas for this type of material - Lapinus® has built up an excellent reputation. Due to not only the consistently high quality of its product, but also the excellent delivery reliability and technical support provided. The automotive sector is an outstanding example of an industry with a strongly international nature, making Lapinus® active throughout the world with sales in more than 50 countries on all continents.

Unique applications

Research & Development and new application development are the reasons behind Lapinus® strong worldwide position. Engineers from Lapinus® immerse themselves in their customers' production processes and end products. This enables them to find inventive solutions for new product development and, working closely with the customer, to determine the specifications the stonewool fibres must meet for each unique application. In many cases, this results in long-term partnerships with manufacturers, successfully combining the innovative strength and technical resourcefulness of both parties.

Cooperation, knowledge and products as the basis for success

The combination of working intensively with the customer, a high-quality product and the utilisation of technical knowledge provide the means to stay on top in this market. This combination is presented to the market through the phrase *Intelligent Fibres*. This approach will also form the basis for future new, high-quality fibre products and applications.

ROCKPANEL

Quality in front



Rockpanel's mission is to develop and produce panels from mineral wool fibres and system solutions of the very best quality. Rockpanel consolidates its position as market leader by providing its customers with added value and by continuously striving for improvement and solutions in terms of products, the work setting and the environment. Rockpanel has sales offices in multiple European countries and stands for Design Freedom, Safety and Ease of Use.



Cladding with unique properties for facades and verges



Design Freedom

Rockpanel cladding is suitable for many applications, such as facades and verges, and can be used for both new construction and renovation projects. Rockpanel cladding is available in various designs and in almost any colour. When combined with Rockpanel Accessories, Rockpanel delivers a total concept, the Total Solution. Architects can flesh out any creative challenge using Rockpanel. The wide range of available colours acts as a stimulus for surprising architecture and contemporary design.

Safety

Rockpanel's cladding is manufactured from mineral wool fibres which are compressed under high pressure, a process through which it obtains its unique properties. It is stable, firesafe, as durable as stone, waterproof and fully recyclable. The safety of people and the safety of the environment are important values in the way Rockpanel does business. Rockpanel cladding is manufactured under strict ISO 9001 and ISO 14001 standards.

Ease of Use

Rockpanel cladding can be worked and applied like wood. Pre-drilling is not necessary. It is vapour open, light in weight,

and needs no edge finishing. Using Rockpanel cladding saves time and money. An expert and experienced team advises and assists architects, property developers, housing associations and contractors, offering inventive solutions to any building problem. A sophisticated logistics system and an extensive distribution network ensure that Rockpanel products are delivered quickly and punctually. Rockpanel combines innovation with quality and durability. Signals emanating from the market are constantly being used to improve products. This serves to ensure that Rockpanel's product range always matches the latest technical developments and the changing wishes and needs of the building sector perfectly. In all respects, this is how Rockpanel offers its customers and users *Quality in front!*

BUILDDesk BENELUX B.V.

Save your energy



The European market for energy-related issues is developing quickly, due to rising prices and to an increasing awareness of the problems concerning climate change and CO₂ emissions. Buildings in Europe are responsible for more than 40% of the energy consumption. This leaves plenty of room for optimization and BuildDesk is there to assist its clients at all levels.



Energy efficiency and sustainability
in the building environment

Together with our customers BuildDesk creates an energy efficient and sustainable building environment, by uniquely connecting people and optimal know-how.

Within this scenario, BuildDesk addresses all levels, from policy makers to end users when it comes to climate, area and buildings. Target groups include government authorities at all levels and housing associations. In addition, BuildDesk also works with real estate developers, energy advisors and building owners.

BuildDesk is an independent company, carrying out its activities objectively and without restriction. Consultancy, Services and Tools are the strategic cornerstones of BuildDesk and form the basis for its activities.

BuildDesk Consultancy

BuildDesk consultants are employed in different activities, which are grouped into the three business units:

- Climate level: policy development and implementation with regard to energy, climate and building environment;
- Area development: the integration of energy and sustainability in the design process for urban development, residential and non-residential developments;
- Building Level: energy performance of buildings and building physics.

BuildDesk Services

BuildDesk Services include practice-based workshops, courses and seminars for keeping up to date with issues in our spheres of activities and for gathering and safeguarding in-depth knowledge.

BuildDesk Tools

The BuildDesk software suite offers the tools needed for any aspect of energy advice for buildings, from legislation compliance to complex energy performance optimization and the certification of buildings.

Job opportunities with



Pleasant working conditions are not only determined by the kind of work being done, but have just as much to do with the environment in which the work is carried out. For this reason Rockwool does everything it can to create a safe and healthy working environment. The personnel policy pursued by Rockwool is based on clear standards and values. New employees are informed in advance of what is expected of them in this respect.

Rockwool



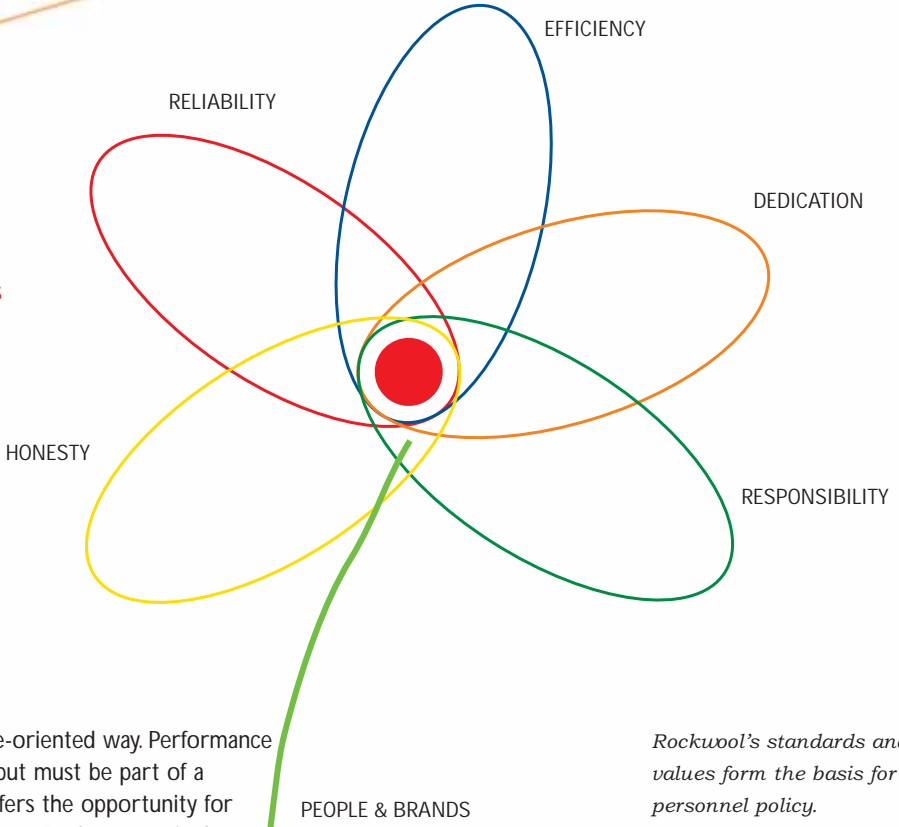
Mutual responsibility

Rockwool believes in a working environment which makes it inviting for employees to achieve results. The conditions needed for this are respect, a sense of responsibility, tolerance and safety. Employees must identify with these conditions and act in accordance with these basic principles. The stimulation of an individual sense of responsibility in employees is an important aspect of management style. A clean working environment also contributes to maintaining pleasant working conditions, which is why Rockwool stimulates all activities in this area.

Pleasant working conditions

People-oriented business

Rockwool operates in a people-oriented way. Performance and output remain important, but must be part of a working environment which offers the opportunity for personal growth and development. Performance is the automatic result of an atmosphere in which people feel safe and valued. This is how we work at Rockwool.



Rockwool's standards and values form the basis for its personnel policy.

This brochure is a joint publication of:
Rockwool Benelux, Rockwool Technical Insulation, Rockfon, Grodan,
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